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GLORIA MOLINA EXTENDS \$150,000 REWARD FOR BRENDA SIERRA KIDNAPPING AND KILLING

Molina 'Not Giving Up' on Catching Culprit in East L.A. Teen's '02 Homicide

LOS ANGELES (June 30, 2009)—Los Angeles County Supervisor Gloria Molina announced today the extension of a \$150,000 reward for information leading to the arrest and conviction of the perpetrator responsible for the 2002 homicide of 15-year-old Brenda Sierra.

"Until we catch her killer, we're not giving up," Molina said. "Brenda Sierra was an energetic young teenager from the heart of the East Los Angeles community who did nothing to deserve her fate."

Sierra lived with her family in the Saybrook neighborhood of unincorporated East Los Angeles and was a sophomore at Schurr High School in Montebello at the time of her death. She was last seen on Friday, October 18, 2002 leaving her home at 1061 Leonard Avenue between 7:00 and 7:30 a.m. while on her way to a friend's house, where she was to receive a ride to school. She never arrived. Her body was found on Saturday, October 19, 2002 on Sky View Lane in the Valley of Enchantment mountain area of Crestline, California in San Bernardino County. She was identified the following Monday.

Despite increasing an initial \$5,000 reward to \$150,000 on January 27, 2003—and even after a series of annual community vigils near the Sierra home on each anniversary of Brenda's death—the case went cold. In the Fall of 2008, Molina successfully petitioned to have the case transferred to the purview of the Los Angeles County Sheriff's Department. Today's reward extension is good for another six months.

Anyone with information is urged to call Captain Henry Romero of the East Los Angeles Sheriff's Station at (323) 264-4151.

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